

Simpson Crawford Co.

SIXTH AVE. 19th TO 20th STREET

Men's white dress gloves \$1.00.
 Women's white dress gloves \$1.00.
 New importations 1/2 less than usually asked for gloves of this quality and workmanship. At \$1 we offer select new 1905 styles that meet with the approval of smart dressers and the fashion alike. You may prudently save by purchasing now a supply for the season.
 Main Floor.

A suit and overcoat opportunity that comes but once a year.

Your choice of all our \$17.50 to \$40 overcoats in this great Saturday sale, at \$15.
 Your choice of all of our \$35 suits at \$15.
 Your choice of all of our \$25 suits at \$15.
 Your choice of all of our \$20 suits at \$15.

HELP yourselves, gentlemen—that's the true story tersely told and there's no string to the offer either—no possible evasion or restriction—choose any overcoat you like in the house—no matter what the former price may have been—at \$15, and we say to you, and say it candidly—that there are overcoats in this stock worth much more than \$40, but not enough at any one price to make a positive statement—for fear of disappointing those who come after the sale is a few hours old.

It's our annual stock-clearing time, and what we've got to do, we do—and do it quickly, because it's the most expeditious stock-righting movement possible to inaugurate.

There's a loss to be sure, but that loss is balanced by the early season profits, and the benefit of clean stocks gives us an ultimate profit necessary to good modern storekeeping.

Let's take a look at the suits—lay them before your very eyes, so to speak—here are the suits—your choice of any suit—no restriction—be it fancy, black or blue—single or double breasted—including English walking suits—allowing you to select from the very finest of imported Englishfancy worsteds, foreign black thibets, blue serges and unfinished worsteds, mixed cassimers and fancy tweeds—every color, every style and size—all bulldis—every garment positively hand made—your choice at.....

Here are the overcoats—and a gathering of more handsome or dressy overcoats has never been shown at the price. It's one of those extraordinary sales that act as the greatest advertisements a store can put out—your unrestricted choice of all of our overcoats—any style—any length—the Paletot—the Paddock—the Poole—the Tourist and Regular overcoat—some silk lined—some lined with imported Venetian—others with silk shoulders and worsted linings—also the fine mohair and Princess serge—the fabrics are all of the very finest overcoating effects—all colors—also a fine assortment of nobby Scotch effects—in the Tourist coats—any size you want—not a garment worth less than \$17.50 and up to \$40—your choice at.....

Something Important: These garments are all this season's make—we aim at all times to sustain our reputation of selling only the very highest grade of ready-to-wear clothing—it has been a rule with us never to carry over goods from one season to another—hence this sale.

Boys \$7.50 @ \$8 overcoats, \$4.50. Children's \$5 overcoats, \$3.
 WE'RE not going to say much about this clothing, because every parent knows that our \$6, \$7.50 and \$8 suits and overcoats are stylish and serviceable and that they are phenomenal bargains that won't permit of any delay whatever at \$4.50.
 \$3 for children's Russian overcoats, value \$5. They are of blue and Oxford kersey—also frieze—mostly red flannel lined. Handsomely trimmed—sizes 2 1/2 to 8 yrs.—regular \$5 coat. A very exceptional value.
 121 boys' frieze overcoats, sizes 7 to 14 years. Clearing \$4.50.
 41 Norfolk suits, blue serge, bloomer trousers, sizes 7 to 16.
 72 double breasted suits, blue serge, sizes 7 to 16 years, at \$4.50.
 108 Norfolk suits, fancy mixtures, bloomer trousers, 7 to 16.
 125 Russian suits, all colors, sizes 3 to 8 years. Price, \$4.50.
 106 double breasted suits, fancy mixtures, sizes 7 to 16 years.
 SIMPSON CRAWFORD CO.

10,000 men's white shirts, 39c

TEN THOUSAND men's shirts is the number apportioned the first Saturday of the Annual White Sale that supplies well-dressed men for months to come.

The price is 39c, although in fit, style, quality and workmanship they are acknowledged to equal the 1.50 custom made shirts.

This admission is made by men who depend upon this sale year after year for their dress shirts—men who could easily pay \$1.50.

39c for 55c, white unlaundered dress shirts of medium heavy weight fine quality white muslin—four-ply line bosoms, eyelets—fully gusseted, double stitched—extra wide and full—regulation length—cushion neckbands—reinforced front and back—two sleeve lengths—regular or short bosom—open back only.

Men's 1.50 combination suits of underwear, 79c.

In ecru, natural and fancy colors—in Winter weight, Fall and Spring weights—perfectly tailored—value \$1.50—at 79c.

Domest flannel pajamas—value \$1—at 89c.
 English \$1 squares and French four-in-hands—89c.
 Men's 50c. suspenders—very special at 25c.
 Men's 19c. black cotton half hose—12 1/2c.
 Men's 50c. lisle thread half hose—at 25c.
 Men's 59c. and 69c. night shirts—42c.

Misses' 12.75 coats at \$6.75.

HERE'S a positive statement—we're going to effect an immediate clearing of every coat and suit for girls and misses at about half price. We have the garments to back it up. Not ordinary suits and coats, but the very finest, perfectly tailored, stylish creations required at this time of the year to be smartly dressed.

These very suits and coats at about half price have the reputation of equaling the high-priced, made-to-order apparel.

6.75 for misses' 12.75 three-quarter length coats of blue, brown and black; belted; full box-collar and cuffs trimmed with panne velvet; sizes 14 and 16.
 22.75 for misses' 42.50 suits of broadcloth in blue, brown and black; new strapped model; 42 1/2 in. coat, lined with duchess satin; skirt, lap-secured, pleated below knee; sizes 14 and 16.
 14.75 for misses' 22.75 suits of blue, brown and black panne chevilot; strapped; straws, lined throughout with duchess satin; skirt, pleated; sizes 14 and 16.
 11.75 for misses' 17.50 three-quarter length kersey coats, collarless, trimmed with panne velvet, lined with satin; sizes 14 and 16.
 9.75 for misses' 14.75 three-quarter length coats in blue, brown and black chevilot; body and sleeves lined with satin; sizes 14 and 16.
 7.50 misses' three-quarter length coats in novelty mannish mixtures; full box, also semi-fitting models; sizes 14 and 16.
 5.00 for misses' 9.75 hip coats of on-cord cloth; strapped model; lined with satin; sizes 14 and 16.
 11.75 for girls' 19.75 full length coats in blue, brown and black broadcloth; flat collar, trimmed with broadcloth and silk braid; lined with good satin; sizes 8 to 14.
 7.50 for girls' 11.75 full length coats; winter weight chevilot; full box; storm collar; sizes 8 to 14.
 6.50 for girls' 9.75 full length military coats of blue and brown chevilot; deep collar; sizes 8 to 14.
 10.75 for misses' cravenette rain coats in oxford, olive and tan; new models; sizes 14 and 16.
 3.95 for misses' skirts of blue, brown and black broadcloth, also mannish mixtures; pleated models; 34 to 40 inch length.
 Girls' high grade coats—sizes 6 to 12; new models; handsome materials; at half price.

Sale of \$12 @ \$12.50 furs, \$6.75

IF this were not the greatest fur sale of the year surely so many people would not be selecting furs at this time. Know it is the only time they can secure them near half price.

\$6.75 for \$12 and \$12.50 furs is a sensational bargain.

A single price never commanded a greater diversity—natural squirrel four-in-hand ties, natural squirrel pillow shape muffs, sable and isabella fox scarfs. NOTE—All furs in this sale are from S. Steuer & Co., 27 East Tenth st., city, who received the highest award at the St. Louis World's Fair.
 50 Isabella sable fox \$15 scarfs, very large and full, \$8.75.
 520 natural mink ties—among the season's very best—\$12.75.
 145 natural mink muffs, large pillow shape—4 stripes—\$20.75.
 124.75 marten scarfs—double scarfs—cord tassels, tails—\$13.75.
 112.75 Alaska 4-in-hand ties—72 in.—both sides fur—at \$6.75.
 Alaska sable muff to match, very desirable—special, \$6.75.
 115 sable fox muffs, large pillow shape—special at \$6.75.
 135 genuine ermine throw scarfs—sale price to-day is \$19.75.
 \$7.50 nearseal scarf... \$4.75 \$7.50 nearseal muff... \$4.75.
 225 fur coats, Persian lamb, mink collar, \$147.50.
 150 Persian lamb coat, plain, very special, \$87.50.
 150 Persian lamb, chinchilla collar and cuffs, \$87.50.
 875 silver fox set—very rare piece—special, \$474.
 350 Baum marten set—extraordinary value—\$235.
 Hudson Bay sable scarfs—value \$200—price \$125.
 Hudson Bay sable scarfs—value \$150—now \$87.50.
 Baum marten scarfs—value \$75.00—special \$39.75.
 Chinchilla neckpieces—value to \$75—\$18.75 to \$47.50.
 SIMPSON CRAWFORD CO.

\$16 voile over silk skirt, \$10.75.

THESE fashionable voile skirts are a necessary part of every woman's wardrobe, and when we concede a third on a skirt of this quality there can be no doubt that it is the greatest Saturday bargain in New York.

The skirt is like the illustration, but shows up far more handsome on the wearer—fine voile made over silk drop skirt with taffeta trimmings—value \$16, at \$10.75.

6.75 for women's chevilot walking skirts—all colors—new styles—worth \$10—extraordinary value.
 4.75 for skirts of novelty mixtures and chevilot—latest models and choice patterns—value